

POLICY ON THE USE AND PROTECTION OF THE LOGOS OF THE BELGIAN-LUXEMBOURG CHAMBER OF COMMERCE IN BARCELONA / CAMARA DE COMERCIO BELGO-LUXEMBURGUESA EN BARCELONA

Article 1

The purpose of this policy is to regulate the use of the CCBLB owned logos by its members and third parties.

Article 2

The CCBLB Logos are all the images, words, letter combinations, combinations of words and combinations of images and words used to represent CCBLB or to refer to CCBLB's activities, as described here below.



Article 3

The CCBLB Logos can be used on paper and print, online media and other promotional tools following the explicit prior approval of CCBLB and subject to the conditions set out in this policy.

Article 4

Any request for the use of the CCBLB Logos should be sent by email to ccblb@ccblb.com with the following title "Request for use of CCBLB Logos" or "Solicitud de uso Logos CCBLB". The request shall contain a description of the intended use, support, period and purpose of use.

Article 5

The use of the CCBLB Logos can only be granted to members who have paid the membership fee by the date of their request for use.

Article 6

A. The authorization to use the CCBLB Logos is not subject to the payment of a fee where the Logos include a general Link towards the CCBLB website.

B. The authorization to use the CCBLB Logos is subject to the payment of a fee when the Logos include a Link towards the CCBLB website as follows:

- Promotional material for one event: 75 EUR
- Yearly fee per support: 150 EUR

Exceptionally, discounts can be granted subject to a specific request and for reasons in the interest of CCBLB.

C. The use of the CCBLB Logos is included in the membership fee for the Premium Membership category.

Article 7

The decision to authorize or deny the use of the CCBLB Logos belongs to the Board. The Board can delegate the power to adopt the decision to CCBLB's Managing Director or any other person of its choice.

Article 8

The user shall use the CCBLB Logos in accordance with the terms of the authorization. This use shall not alter the Logos whatsoever, including their colours, proportions, structure or any other aspects.

Article 9

In the event of use of the CCBLB Logos without prior authorization or in breach of this policy, CCBLB, acting through its Board and taking into account the seriousness of the breach, is entitled to take, among others, the following actions: sending a formal warning, ordering the end of the use and/or proceeding before the Courts of Barcelona. A breach of this policy constitutes a breach of the member's obligations and can lead to a decision of exclusion pursuant to the CCBLB Statutes.

Article 10

This Policy on the use of the CCBLB Logos shall be published on the CCBLB website.

Adopted by the Board on 29 September 2021.